

October 9, 2019

MINUTES

The meeting was called to order at 4:38 p.m.

Roll Call

Board Members: Heather Fraser Hurtt, Chair, John Hanafee, Jennifer Huetter, Stephanie Parmely, Stephen Quadro, Liz Sheppard.

Board Members Absent: G'anna Burke.

Guests: Amala Easton, Caleb Buckley, Barbara Ames, Jenni Walthard, Adrianna Wray, Becky Page (Orchard), Jennifer Hoover (Orchard), Susan Gutierrez (Orchard), Bonnie River (Tahoe), Alicia Verham (Tahoe).

Flag Salute/Quote/Moment of Silence – Caleb Buckley read the Strength Virtue Card.

Public Comment – There were no public comments at River. There were no public comments at Orchard. There were no public comments at Tahoe.

Approval of the Minutes –

The Board approved the *September 11, 2019 Regular Meeting Minutes*. (Ayes: 6, Noes: 0, Abstain: 0)

Approval of the Minutes –

The Board approved the *September 16, 2019 Special Meeting Minutes*. (Ayes: 6, Noes: 0, Abstain: 0)

Approval of the Minutes –

The Board approved the *September 23, 2019 Special Meeting Minutes*. (Ayes: 6, Noes: 0, Abstain: 0)

Faculty Chair Reports –

GVOS – Jennifer Hoover reported that Orchard held a successful courage day. Ukulele club has started for the students and teachers have started Building Bridges Waldorf teacher training. The teachers are working on Behavior supports and specifically, the new prohibition of suspension for willful defiance.

GVRs – Jeni Walthard reported that River held a joyful Courage Day. They are planning and preparing for the Festival of Light. Astrid Schmitt Stegmann attended a joint faculty meeting with River and Orchard to do a presentation on 100 years of Waldorf. Astrid later held a parent enrichment talk for parents in the evening.

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GVTS – Bonnie River reported that Tahoe held their Courage Day with a visit from the Great Knight. They are preparing for their Lantern Walk and the Festival of Light. The school continues with their Compassionate Campus Project, Eco Literacy and Social Literacy. Close the Gap meetings are still being held with all parents.

Finance Committee Report –

Finance Committee will report on the current status of the 2019/2020 budget for to the board.

Marketing Report –

Administration presented a report on marketing for the Golden Valley Tahoe School.

MOU with FOTTW –

The board approved the Memorandum of Understanding between Friends of Tahoe Truckee Waldorf and GVCS. (Ayes: 5, Noes: 0, Abstain: 1, Liz Sheppard)

Lease Agreement with FOTTW –

The board approved the lease agreement between Friends of Tahoe Truckee Waldorf and GVCS with the following amendment, "Term to start on September 1, 2019." (Ayes: 5, Noes: 0, Abstain: 1, Liz Sheppard)

Revised Loan Resolution with Orchard –

The board approved a revision to the payment terms of the August 17, 2016 Board Resolution.

Title IX, Harassment, Intimidation, Discrimination, and Bullying Policy –

The board approved the Title IX, Harassment, Intimidation, Discrimination, and Bullying Policy. (Ayes: 5, Noes: 1 Stephanie Parmely, Abstain: 0)

Grievance Committee –

The board formed a committee in accordance with the grievance policy. (Ayes: 6, Noes: 0, Abstain: 0)

Reports – 6:50 p.m.

Executive Director: The Executive Director, Caleb Buckley, presented items of interest to the board.

Board Chair: Heather Fraser Hurtt reported that the formation of the 2030 Strategic Plan is underway. The Survey is in development and will be utilized to assess community perception, interest, and involvement. There will be a Town Hall meeting after the BOT Meeting 11/13. Plan to attend. Power outages affected the Charter Vision training and Susan Lefkowitz was unable to attend. The training will be rescheduled. Board communication was discussed. For board efficiency, emails should be responded to within 48 hours and communicate absences at board events with the Chair. Download or print your board packet from the Parent Square link for review. BOT Vice Chair is currently open. Please contact Heather regarding interest.

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Community Reports –

FOTTW - Liz Sheppard reported that the group is busy preparing for their Elves Workshop, an annual Winter Holiday fundraiser.

GVEF – Caleb Buckley reported that the group met at Carol Rocca’s home and there are several new members. The Annual Giving Campaign (AGC) is maintaining a consistent dollar amount, however, there are fewer families donating. They would like all class teachers to be mentioning the AGC in their class meetings. They raised \$180k last year and getting ready for the Eagle Chase fundraiser. There is parent interest in an evening fundraiser.

Recitation of the Motto of the Social Ethic –

The healing social life is found
When in the mirror of each human soul
The whole community finds its reflection,
And when, in the community,
The virtue of each one is living.

The meeting was adjourned at 7:05 pm.

Golden Valley Orchard School and Golden Valley Tahoe School were BOTH open to the public for attendance and public comment.

Respectfully Submitted by Amala Easton.

Heather Fraser Hurtt, Chair

Date

Tahoe School Enrollment Outreach and Marketing 2018-2020

VISION

To support the Golden Valley Tahoe School by bringing awareness of a Public Waldorf Education option in the Truckee area with a branded and established Charter Management Organization (CMO).

STRATEGY

- Develop an overarching marketing strategy for the Golden Valley Tahoe School to become a recognized school option in the Truckee area/North Tahoe area.
- Develop a clear and compelling brand associated with Golden Valley Charter Schools emphasizing the Waldorf philosophy, outdoor integration, and artistry of the curriculum.
- Continue to strengthen the school's enrollment efforts, especially in Kindergarten and first grade, with the Tahoe School Principal and teachers with events open to the community.

Our strategy had ongoing challenges to maintain and increase enrollment. Some of the challenges faced:

- The demographics in the Truckee/Tahoe area, in general, make it more difficult for families to live in the area with increase and shortage of housing. The population during summer is displaced by 6x the number of tourists, there are only 6,000 full-time residents in the area, and the pool of applicants is small in comparison to the number of public-school choices available.
- The School was first presented as an "Initiative" with charter pending
- Once the Charter was approved, we made a website for the school, but the Tahoe Truckee Waldorf Website had information for a few months about the GV Tahoe School that led to a lot of confusion for prospective parents. There was a perception that Cedar Sage was our preschool.
- Could not use NorthStar address because of lease agreement with permit. We had to advertise "coming soon" until October 2018, site may still move to the church
- December 2018 is when we finally knew the site would stay at Northstar address for at least one more year
- Replace advertisements with New school phone number
- Cannot hang any physical signs on the building to denote that it is a school
- School not on a main strip that is visible to the public
- Nevada residents cannot attend the school, some families had to leave because of this.
- Families are looking for part-time school options and independent study
- Many residents are seasonal residents
- There are a lot of public-school options in the area for the school aged population

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2018 Feb	<p>Announcing the Tahoe School Initiative</p> <p>Capturing the attention of enrollment for the Kindergarten Round-Up event in the Truckee area</p>	<p>Created Tahoe School Logo, Graphic, & Icons</p> <p>Created a Tahoe School Initiative Webpage and FAQ on GVCS Webpage</p> <p>Wrote a communication piece about the Tahoe School Initiative for the landing page</p> <p>Created bookmarks for grades and Kindergarten tours and events</p> <p>Created A Kindergarten Round Up Postcard</p> <p>KVMR Radio Ad</p>	<p>Printed 250 Kindergarten Round-Up double sided postcards for the event for distribution.</p> <p>Placed paid ads on Social Media for the Kinder Round-Up event (Feb 26 - March 9)events</p> <p>Placed the event on website</p> <p>Radio Ad KVMR</p>
2018 March	<p>Branding and Announcing of the Tahoe School Initiative</p>	<p>Enrollment Bussiness Cards made (qty 250)</p> <p>Designed and paid Ad for local free paper, Moonshine Ink</p> <p>Social Media Ads for Kindergarten Round-Up</p>	<p>Printed 250 General Enrollment Postcards for distribution</p> <p>Printed 450 of each book mark for physical distribution</p> <p>Moonshine Ink Ad run for three months (March, April, May)</p> <p>Facebook Ads for Kindergarten Round-Up paid through March 9</p>

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2018 April	Tahoe Charter Approved Branding and Awareness	<p>Web announcement created with group photos of students wearing the GV Tahoe shirts with an accompanying article.</p> <p>Moonshine Ink ad run & editorial</p> <p>Jack Petrash paid to speak about Waldorf Education for free to the community in Truckee</p> <p>Earth Day Booth in Downtown Truckee</p>	<p>Posted on Social Media and GV School Website Landing Page in the blog feed with Meta data input on the backend for SEO optimization.</p> <p>Paid Ads in Social Media for Jack Petrash's Talk on Waldorf Education as well as physical fliers</p> <p>Earth Day Truckee Booth. Provided Materials for distribution. Parent volunteer run with flower crown making activity</p>
2018 May	Official Tahoe School Website Mini-Day in the Kinder Event Waldorf Information Evenings	<p>An official Tahoe School Website launched</p> <p>Announcements in Alliance for Public Waldorf Schools ehappenings newsletter</p> <p>Social Media Brandawareness Campaign</p> <p>Moonshine Ink Ad</p> <p>KVMR Radio Ad running</p> <p>Caleb's News Segment on KVMR about the Schools</p>	<p>New sub-domain set up, backend website support, template amended and populated with Tahoe School specific photos for online launch, graphic support of icons, bell schedule, calendar, and content management. Meta-data input for SEO optimization.</p> <p>Brand Awareness Campaign on Facebook/Instagram - focused in North Tahoe Area and Northern Bay area</p> <p>Paid ads on Social Media for Parent Information Evenings</p> <p>Social Media Paid reach for mini-day in Kinder event and Waldorf Information Evenings</p>

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2018 June	Brand Awareness: On-going Summer ads for enrollement and brand awarness campaign	Moonshine Ink Ad In "Summer Lovin'" Issue out all Summer long Social Media paid ads running Side table for Downtown Truckee Thursday (We were too late to pay for a 10 x 10 booth)	Ad in Moonshine Ink in print for 3 months (through Sept) Facebook/Instagram Brand Awareness ads in North Tahoe area and Northern Bay Area through August Bonnie Distributed bracelet cards in downtown Truckee with school name and website Printed Tahoe School banners and table runner for Marketing
2018 July	On-going Summer ads for enrollement and brand awarness campaign	Moonshine Ink Ad In "Summer Lovin'" Issue out all Summer long Social Media paid ads running Fourth Of July Parade Float New school number created	Ad in Moonshine Ink in print for 3 months (through Sept) Facebook/Instagram Brand Awareness ads in North Tahoe area and Northern Bay Area Enrollment Banner for Float, 500 Golden Valley Tahoe School Bracelet Cards with Friendship Bracelets distributed off of the float. Run by parent volunteers.

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2018 Aug	<p>On-going Summer ads for enrollment and brand awareness</p> <p>New phone number for school communication updates</p> <p>Streamling Communications to the Golden Valley Tahoe School Website from Tahow Truckee Waldorf Website</p>	<p>Moonshine Ink Ad In "Summer Lovin'" Issue out all Summer long</p> <p>Social Media paid ads running</p> <p>Updated Tahoe Website with Green Screen Photos of all Staff and Teachers</p> <p>Update ads with new school number</p> <p>School Letterhead, Bussiness Cards, and new enrollment cards made (200)</p> <p>School Registration photo/story communication for web & social media</p>	<p>Ad in Moonshine Ink in print</p> <p>Facebook/Instagram Brand Awareness ads in North Tahoe area and Northern Bay Area</p> <p>Took official "green screen" photos of tahoe school staff and faculty for website communications</p> <p>Created articles for landing page of the school website</p> <p>Placed Now Enrolling campaign on Social Media and website. Application is available for families to fill out online.</p> <p>CCSA Announcement of the Tahoe Charter School</p> <p>Communicated with Website administrator, Brian Hess, to create a distinction between the Tahoe Truckee Waldorf webpage to eliminate confusion for the application and information for the Golden Valley Tahoe School</p>

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2018 Sept	<p>Brand Awareness & Enrollment Outreach</p> <p>Create the application to be easily accessible</p>	<p>PIM dates</p> <p>Outreach booth at KMVR Celtic Festival, Banner, Main Stage Announcements, ad in brochure handed to each participant</p> <p>Ads updated with new school number for the contact</p> <p>Communication created with photos of First Day of school</p>	<p>KVMR information table with Now enrolling foam Core poster with all three schools, bracelet cards, Tahoe Enrollment Postcards-7000 participants</p> <p>Ad in Moonshine Ink in print</p> <p>Facebook/Instagram Brand Awareness ads in North Tahoe area and Northern Bay Area</p> <p>Creating School Enrollment Business cards with application process</p> <p>Now Enrollong Tahoe Postcards</p> <p>Sierra Sun Article announcing school opening</p> <p>Golden Valley Tahoe School website Blog updated with first day of school article with photos, graphic artist altered photo to make it appeal more for announcement</p> <p>Updated the Tahoe School Enrollment Page with access to the school application</p> <p>Created official school templates, such as letterhead etc.</p>
2018 October	<p>Creating Awareness of school and Waldorf Education</p>	<p>Open Enrollment PIM events created and advertized on Social Media</p> <p>Postcards with PIM dates for open enrollment made with direct Mail template</p>	<p>Facebook/Instagram Brand Awareness ads in North Tahoe area and Northern Bay Area</p>

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2018 Nov	Creating Awareness of school and Waldorf Education	<p>Open Enrollment PIM events created and advertized on Social Media</p> <p>Annual Reports sent to families and for distribution for events, such as Elves Workshop</p>	<p>Facebook/Instagram Brand Awareness ads in North Tahoe area and Northern Bay Area</p> <p>Annual Reports given to all families in conferences</p> <p>Website updated with advertisement of Elves Workshop as well as Social Media</p>
2018 Dec	<p>Outreach with Elves Workshop</p> <p>PIM/Open Enrollment Communication</p>	<p>PIM events created and advertized on Social Media</p> <p>Direct Mailers door to door postcards mailed 12/21</p> <p>Enrollment Coordinator mailed letters to local preschools with enrollment postcards</p> <p>Set up KVMR Radio PAID Ad for Open Enrollment period</p>	<p>Elves Workshop-postcards, annual reports, and SN&R with Tahoe School logo and address-3 x the past attendance with 3 possible leads</p> <p>Approximately 1,000 Direct Mailer, Now Enrolling Tk-4th grade, postcards delivered to families with children between the ages of 1-9 years in a 25 mile radius of the Golden Valley Tahoe School. Out of the 1000 families, 681 live in Truckee. Out of the 1,000 households with children between the ages of 1-9, 563 are between age 4-9, and 426 of these households are in the town of Truckee.</p> <p>Social Media Paid Ads for PIM dates</p>

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2019 January	Open Enrollment/PIM Communication	<p>Open Enrollment PIM events created and advertized on Social Media</p> <p>KVMR Radio Paid Ad (Jan -Mar 1)</p> <p>Truckee Thursdays Application</p> <p>Postcards with all PIM dates were created as Direct Mailers and went door to door 1/7/19</p> <p>Created Tahoe School Specific Social Media Pages with guidelines</p> <p>Moonshine Ink Editorial created</p>	<p>Approximately 1,000 Direct Mailer, Now Enrolling Tk-4th grade, postcards delivered to families with children between the ages of 1-9 years in a 25 mile radius of the Golden Valley Tahoe School. Out of the 1000 families, 681 live in Truckee. Out of the 1,000 households with children between the ages of 1-9, 563 are between age 4-9, and 426 of these households are in the town of Truckee.</p> <p>Kinder Teachers asked to hold and represent a Tahoe School Instagram account seperate from GVCS</p> <p>Created an editorial for Moonshine Ink focusing on all the new school choices. Bonnie and Caleb were interviewed at the school and filmed.</p> <p>Paid Social Media Ads for PIMs for Open Enrollment</p>
2019 February	PIM/Open Enrollment communications	<p>Moonshine Ink Editorial online and in print</p> <p>KVMR Radio Ad (Jan -Mar 1)</p> <p>Social Media PIM Ads</p> <p>Moonshine Ink Ad</p>	<p>Monnshine Ink featured the Golden Valley Tahoe School in two articles "Why Send Your Kids Here?" and "Local Schools Growing Fast, Minds to Follow" online and in the paper publication</p> <p>KVMR Radio Ad runnung until March 1</p> <p>Social Media Ads for PIMs</p> <p>Moonshine Ad 1/5 page run (Feb, March, & April)</p>

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2019 March	PIM communications & Enrollment Outreach Kinder Round Up Events	KVMR Radio Ad (Jan - Mar 1) Social Media PIM Ads Moonshine Ink Ad Created Kinder Round Up Communications Scheduled 3 Tahoe Truckee Thursdays for June	KVMR Radio Ad running until March 1 Social Media Ads for PIMs Moonshine Ad 1/5 page run (Feb, March, & April) Graphics for Kinder Roundup created for website, social media, and print. Tahoe School said bookmarks are better for them rather than postcards
2019 April	PIM communications & Enrollment Outreach	Earth Day Outreach Booth 4/20 Social Media PIM Ads Moonshine Ink Ad Mini-Day In the Kindergarten half paper flier 4/28 Created New NOW ENROLLING postcards	Golden Valley Booth run by parent volunteers making flower crowns with postcards, mini- day in the kindergarten fliers, and outreach materials in downtown Truckee Social Media Ads for Mini-Day in the Kinder Moonshine Ad 1/5 page run (Feb, March, & April) Printed 1000 NOW ENROLLING postcards with new graphics for distribution
2019 May	School Enrollment Communications & PIMS	Website updates and Social Media updates with May PIMs	PIM dates placed on Social Media and Website
2019 June	School Enrollment Communications	Truckee Thursdays outreach (3 days, 6/13, 6/20, 6/27) Fall PIM dates	Truckee Thursday outreach booth with Caleb, Bonnie, and Parent volunteers making flower crowns and giving outreach materials Fall PIM dates placed on social media and website

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2019 July	School Enrollment Communications	Fall PIM dates communicated Float at the downtown 4th of July parade (canceled)	Social Media and website with PIM dates Printed 1000 tahoe school bracelet cards and sent friendship bracelets for handing out at the parade (canceled because the trailer broke)
2019 Aug	School Enrollment Communications & Enrollment Outreach	Update Website with information for the new school year PIM awareness	Social Media and website with PIM dates and update the new teachers and staff on the website
2019 Sept	School Enrollment Communications & Enrollment Outreach	Communication piece of the school building and first day of school New Data list of Families in the Truckee area to send the 8 page full color Direct Mailer PIMs on Social Media & Website Generated Pre-school list for connecting and mailing postcards Sponsorship of KVMR Celtic Faire in Grassvalley Moonshine Ink editorial video ready for release on the Moonshine Ink Youtube channel PIMs set for October	Update Website blog with new school year & social Media 9/17/19 mailed out a direct mailer to 1296 families with children the age of ten and under KVMR information table with Now enrolling foam Core poster with all three schools, bracelet cards, Tahoe Enrollment Postcards-7000+ participants. Many teacher volunteers to engage with the public during the two day festival Moonshine Ink Video announcing the school with Caleb and Bonnie interviewed set to debut. Will share on Social Media and Website once it is out Social Media PIM dates and Website with October dates

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2019 October	School Enrollment Communications & Enrollment Outreach	<p>Short commercial video for website landing page</p> <p>Connect with feeder preschools and other preschools for recognition and referrals</p> <p>Continue updates on Website for SEO meta data</p> <p>PIMs set</p> <p>Early Childhood Educator's Tea or Enrichment event (Bonnie?)</p>	<p>Working on a new video template for the website which will have a brief video snippets of the various parts of the Waldorf Curriculum. New Landing page design to support the video (set to launch before Open Enrollment for 2020).</p> <p>Email, call, and mail with local preschools and send Now Enrolling Postcards for Open Enrollment and current school year. It would be nice to invite them to a talk or event at the school to connect.</p>
2019 Nov	School Enrollment Communications & Enrollment Outreach	<p>Set dates for Jan/Feb/March for PIMs for advertising</p> <p>Elves Workshop</p>	<p>Social media and Web with more PIM dates, any Mini-day in the kinder events, and Elves Workshop event</p> <p>Elves Workshop with table with information about the school</p>
2019 Dec	School Enrollment Communications & Enrollment Outreach	<p>Elves Workshop</p> <p>Direct Mailer to the 1296 families</p>	<p>Social Media Elves Workshop</p> <p>We can send a postcard or Annual report type of mailer for these families</p> <p>Social media and Web with more PIM dates and any Mini-day in the kinder events</p>
2020 January	School Enrollment Communications & Enrollment Outreach	<p>Open Enrollment PIMs and Enrichment events to book and invite folks to come and learn about Waldorf Education</p> <p>KVMR radio Ad</p>	<p>Social media and Web with more PIM dates and any Mini-day in the kinder events</p> <p>Connect with the local Preschools for distribution of postcards</p> <p>KVMR radio Ad (Jan-March)</p>

Tahoe School Marketing/Outreach 2018-2020

Timeline	Event	Marketing/Communication	Overall Output
2020 February	School Enrollment Communications & Enrollment Outreach	Sign Up for Truckee Thursdays (The first two were the most fruitful) Offer an enrichment/mini-day in the Kinder event KVMR Radio Ad	Social Media and website of Open Enrollment PIMs and Kindergarten Round-up event KVMR Radio Ad (Jan -Mar)
2020 March	School Enrollment Communications & Enrollment Outreach	KVMR Radio Ad (Jan - Mar 1)	KVMR Radio Ad (Jan - Mar 1)
2020 April	School Enrollment Communications & Enrollment Outreach	Earth Day Event	Earth Day booth with an activity and information about the school on display
2020 May	School Enrollment Communications & Enrollment Outreach	Direct Mailer to the 1296 families	Mail another postcard or publication to the 1296 families with children ten and under
2020 June	School Enrollment Communications & Enrollment Outreach	Truckee Thursdays outreach (2 days, 6/10, 6/17) Fall PIM dates	Booth with activity and school information Social Media and website with PIM dates for Fall
2020 July	School Enrollment Communications & Enrollment Outreach	PIM dates blast	Social Media and Website with Fall dates

**Golden Valley Charter School - Consolidated
Budget Summary**



SACS Code Description		2018-19	2019-20	2020-21	2021-22
Revenue					
	State	5,351,761	5,569,342	6,416,078	6,977,554
	Federal				
	Local	191,006	156,557	106,578	109,773
Total Revenue		5,596,445	5,781,327	6,521,057	7,085,473
		-	-	-	-
Expenses					
1000	Certificated Salaries	1,958,750	1,954,867	2,140,570	2,351,299
2000	Classified Salaries	725,730	794,091	826,502	920,078
3000	Benefits	727,437	949,884	1,077,539	1,196,077
4000	Books and Supplies	207,932	198,205	217,156	247,136
5000	Services and Other Operating Expenses	1,953,081	1,926,623	2,007,927	2,123,658
6000	Capital Outlay	-	4,800	4,800	4,801
7000	Other Outgoing				
Total Expenses		5,579,110	5,829,852	6,274,494	6,843,050
		-	-	-	-
Surplus / (Deficit)		17,336	(48,525)	246,563	242,424
As a % of LCFF revenue		0%	-1%	5%	5%
Beginning Balance		1,457,100	1,474,436	1,425,911	1,672,474
Cash + Net AR/AP					
Ending Balance		1,474,436	1,425,911	1,672,474	1,914,897
As a % of Total Expenditures		26%	24%	27%	28%

Golden Valley Charter School - Orchard
Budget Summary
Budget Projections, 2018-19 to 2021-22



306 Enrolled

SACS Code Description		2018-19	2019-20	2020-21	2021-22
Revenue					
	State	2,287,655	2,378,845	2,555,258	2,645,705
	Federal				
	Local	141,006	46,557	47,889	49,229
Total Revenue		\$ 2,428,661	\$ 2,425,402	\$ 2,603,147	\$ 2,694,934

Expenses					
1000	Certificated Salaries	714,982	743,426	764,994	787,209
2000	Classified Salaries	272,898	339,706	348,395	358,846
3000	Benefits	283,138	384,879	432,539	448,318
4000	Books and Supplies	116,207	89,394	95,083	99,005
5000	Services and Other Operating Expenses	1,029,701	890,078	868,246	894,598
6000	Capital Outlay	1,800	1,800	1,800	1,801
7000	Other Outgoing	1,381	1,381		
Total Expenses		\$ 2,420,107	\$ 2,450,666	\$ 2,511,057	\$ 2,589,777

Surplus / (Deficit)	\$ 8,554	\$ (25,264)	\$ 92,090	\$ 105,158
As a % of LCFF revenue	0%	-1%	4%	4%

Beginning Balance	311,672	320,226	294,963	387,053
Cash + Net AR/AP				

Ending Balance	\$ 320,226	\$ 294,963	\$ 387,053	\$ 492,211
As a % of Expenditures	13%	12%	15%	19%

Golden Valley Charter School - River
Budget Summary
Budget Projections, 2018-19 to 2021-22



267 Enrolled

SACS Code Description		2018-19	2019-20	2020-21	2021-22
Revenue					
	State	2,772,718	2,738,214	2,973,267	3,045,545
	Federal				
	Local	53,678	55,428	57,091	58,689
Total Revenue		\$ 2,826,396	\$ 2,793,642	\$ 3,030,357	\$ 3,104,235
Expenses					
1000	Certificated Salaries	1,111,954	969,180	996,707	1,026,609
2000	Classified Salaries	375,872	376,631	387,633	399,262
3000	Benefits	382,844	451,862	487,697	510,003
4000	Books and Supplies	80,399	88,551	83,102	91,521
5000	Services and Other Operating Expenses	864,876	943,163	929,682	947,860
6000	Capital Outlay	3,000	3,000	3,000	3,000
7000	Other Outgoing				
Total Expenses		\$ 2,818,945	\$ 2,832,387	\$ 2,887,822	\$ 2,978,255
Surplus / (Deficit)		\$ 7,451	\$ (38,745)	\$ 142,536	\$ 125,979
As a % of LCFF revenue		0%	-2%	5%	4%
Beginning Balance		1,148,719	1,156,170	1,117,426	1,259,961
Ending Balance		\$ 1,156,170	\$ 1,117,426	\$ 1,259,961	\$ 1,385,941
As a % of Expenditures		41%	39%	44%	47%

Golden Valley Charter School Tahoe
Budget Summary
Five Year Budget, 2018-19 to 2021-22



SACSCode Description		2018-19	2019-20	2020-21	2021-22
Revenue					
	State	291,388	452,282	887,553	1,286,304
	Federal				
	Local	50,000	110,000		
Total Revenue		\$ 341,388	\$ 562,282	\$ 887,553	\$ 1,286,304
Expenses					
1000	Certificated Salaries	131,813	242,261	378,869	537,481
2000	Classified Salaries	76,960	77,753	90,474	161,970
3000	Benefits	61,455	113,143	157,304	237,756
4000	Books and Supplies	11,326	20,260	38,970	56,611
5000	Services and Other Operating Expenses	58,505	93,382	209,999	281,200
6000	Capital Outlay		0	-	-
7000	Other Outgoing				
Total Expenses		\$ 340,058	\$ 546,799	\$ 875,616	\$ 1,275,018
Surplus / (Deficit)		\$ 1,330	\$ 15,483	\$ 11,937	\$ 11,286
As a % of LCFF revenue		0%	3%	1%	1%
Beginning Balance		(3,291)	(1,961)	13,523	25,460
Cash + Net AR/AP					
Charter School Revolving Loan		-			
Ending Balance		\$ (1,961)	\$ 13,523	\$ 25,460	\$ 36,746
As a % of Total Expenditures		-1%	2%	3%	3%